UN Carbon Market Mechanisms: Business opportunities for the Caribbean

Guest Lecture, 9th February 2015 Department of Business and Management St. George's University

Karla Solís, Eng.D. Team Lead





Promoting clean technologies and opportunities under the carbon market mechanisms

Stakeholder engagement

- Key partnerships
- Engaged 8/16 governments
- Known in the region
- Making the carbon market simple

Clean Development Mechanism, CDM

- Added 11 projects: from 60 to 71
- Drafted (4) notes for CDM improvements
- Updated governments contact list

Renewable energy & waste sectors

Supported 9
 standardized
 baselines proposals
 Supporting entity for
 regional programme

Capacity building: delivering trainings, promoting success stories, sharing information, & answering technical queries





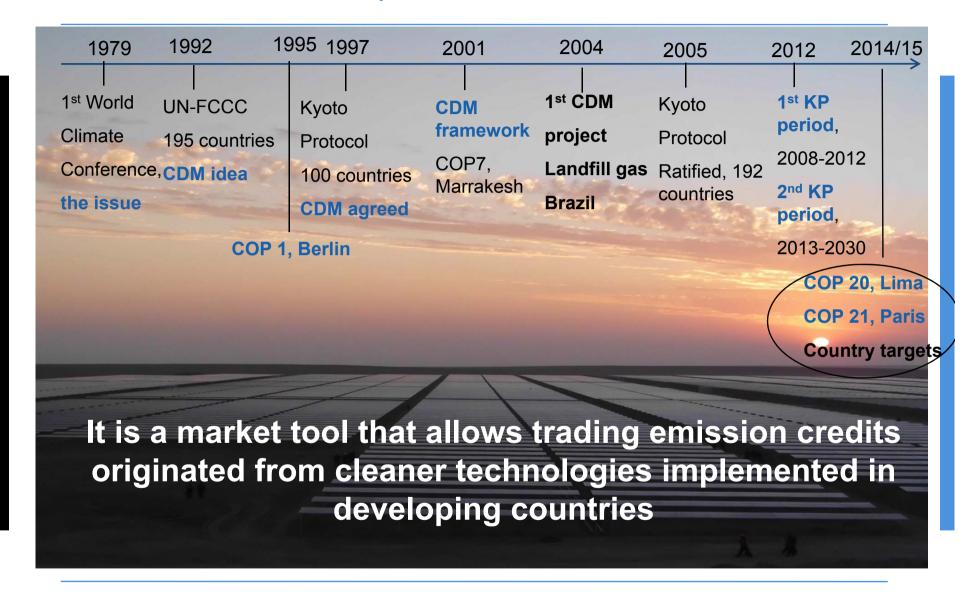
Outline

- 1. Background to the carbon market
- 2. UNFCCC case study in the hospitality sector
- 3. Sources of funding
- 4. RCC St. George's type of support
- 5. What is there for you?





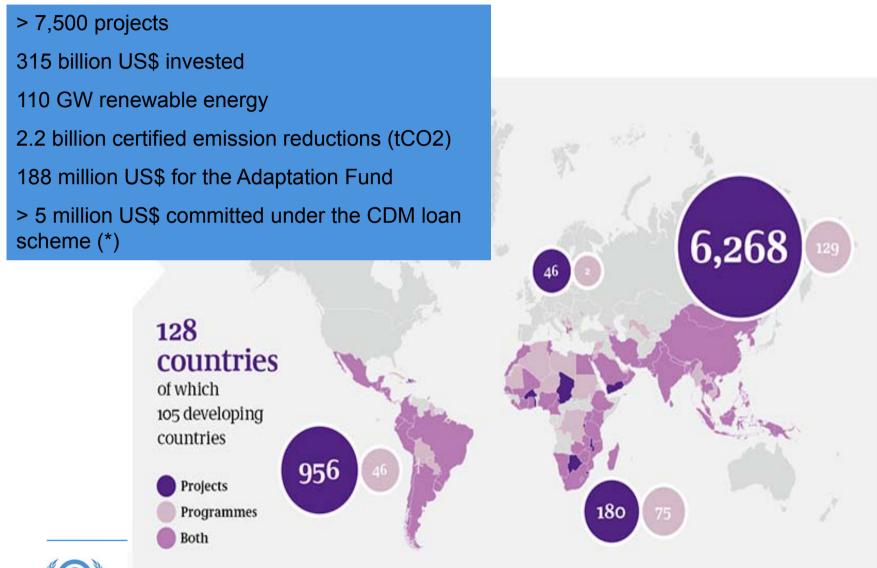
What is the CDM, Clean Development Mechanism?







The CDM in numbers





CDM projects











2) UNFCCC case study





Hotel Facts



- ✓ Opened in 2002
- √ Five star hotel in Kolkata
- ✓ 238 guest rooms

The first hotel in the world with certified emission reductions, CERs, by UNFCCC





Project Facts

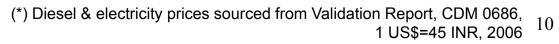
Name (Ref.686)	Improvement in Energy Consumption of a Hotel
Project type	EE improvements- meth AMS-II.B EE & fuel switching measures - meth AMS-II.E
CDM Lifetime	10 years
Investment	US\$ 1 million
Reductions	2,987 tCO2/year
Registration	18/11/2006
Location	Kolkata, West Bengal, India





Measures and Savings

	Unit/appliance	Measures	Savings (*)
DEMAND GENE	Electric water heater	Installing solar	1.866 GWh/year
	Pumps	Retrofitting pumps	@ 3.5 INR/kWh (2006) 6.53 million INR/year=
	Heat, ventilation & air-conditioning	Retrofitting HVAC with U shape pipes	0.00 mmon mark year
	Kitchen exhaust fans	Installing various frequency drivers	145,100 US\$/year
	Steam boiler	Installing a magnetizer Re-using low energy	55,932 L diesel/year @ 26 INR/L (2006) 1.44 million INR/year=
R	TOTAL	waste heat	· ·
A T I O N	SAVINGS 177,100	Using condensate steam	32,000 US\$/year
	US\$/year WARD SLANDS S	(*) Diesel & electricity prices sourced fro	m Validation Report, CDM 0686, 1 US\$=45 INR, 2006



Project finance

	India, 2006	Grenada, 2014 (*)
Total investment, US\$	1 million	1.5 million (50% higher)
Total savings demand, US\$/year	145,100	@0.40 US\$/kWh 746,400
Total savings generation, US\$/year	32,000	@1.07US\$/L (*) 59,847
Total savings, US\$/year	177,100	806,247
Pay-back period, years	5.7	1.9
Carbon revenues, US \$, 10 years	93,000 (@10US\$/CER)	28,173 (@3US\$/CER)





Co-Benefits

Technological	 Introduces clean technology measures to 'common' technologies Encourages replication of measures in the sector or other sectors
Economic	 Increases profitability by reducing electricity and diesel consumption due to savings in energy bills CDM fund expected encourages Indian hotels for investing in energy efficient measures
Social	 Creates new skills and jobs by the introducing new technologies such as solar Reduces grid demand and allows grid electricity to be used by the ones in need
Environmental	 Reduces GHG emissions Reduces pollution due to extraction, processing and transporting fossil fuels such as diesel (for steam generation at hotel and for electricity generation at country level)





What can carbon trading do for the hospitality sector?

- Enhances public image due to UNFCCC certification
 - E.g.: Corporate Social Responsibility and Eco Tourism
- Provides a clear framework for monitoring and reporting of the electricity savings due to the introduction of the EE measures
 - By ensuring long-term sustainability and deliverables of the EE activity
- Engages new sources of funds
 - At CDM level
 - At climate level





3) Sources of funding





Engages new sources of funds – At CDM level

- CDM loan scheme: CDM proposal and certification
 - →>5 million US\$ committed, 50 projects
 - → Next window: March 2015
- kfW German Development Bank: financing and grants
 - → CDM Programme of Activities (group of projects)
 - → EE activities, funds for implementing and marketing
- NEFCO Carbon Fund
 — Nordic Environment Finance Corporation
 - → CDM projects in Latin American & Caribbean
 - → EE activities, last call in November 2014
- Norwegian Government
 - → Buying CERs from special projects in SIDS
 - → Deadline for next application: On going





Engages new sources of funds for entrepreneurs – At climate level

- UNDP-GIZ, Integrated Climate Change Adaptation Strategies, ICCAS, Grenada
 - → Call for projects, November 2014, 50,000 US\$
- Caribbean Climate Innovation Center
 - → Provided 11 grants, April 2014, 25,000 US\$
- Inter-American Development Bank
- → Energy Innovation Contest, IDEAS, January 2015, 200,000 US\$





4) RCC St. George's type of support





How can RCC St. George's support you?

- Provides free technical support
 - Drafting proposals for funding
 - CDM project cycle: design, registration, validation, monitoring & certification
- Links stakeholders with funding agencies
- Advices on clean technologies such as EE measures, energy savings and carbon revenues
 - Identifying methodologies and similar projects
 - Calculating savings and carbon revenues
- Provides opportunities for internships E.g. the CDM, carbon markets, carbon accounting, climate change policies.





5) What is there for you?





What is there for you?

- Apply IT & business skills to create your own business in niche new sector
 - Build up knowledge/experience → provide services such as energy/environmental auditing (ISO 50001, ISO 14001)
 - Develop smart phone applications → E.g. to check on electricity/water usage
 - Explore feasibility of applying clean technologies

 electric cars, biofuels, energy efficiency, solar/wind appliances
- Opportunity to carry out an internship with RCC St. George's
- Support climate mitigation → the planet, your country https://www.youtube.com/watch?v=G2ED5tlyQ I





Action on climate change makes sense for businesses







Thank you!



rccstgeorges@unfccc.int

Skype: rcc.stgeorges





References:

CDM background

http://cdm.unfccc.int/about/index.html

Facebook UN Carbon Mechanisms

https://www.facebook.com/UNCarbonMechs?ref=ts&fref=ts

UNFCCC Regional Collaboration Centres

http://cdm.unfccc.int/stakeholder/rcc/index.html

Can't do this alone - GRENADAPTS video

https://www.youtube.com/watch?v=G2ED5tlyQ_l



