



## UNFCCC/CDM International Photo Contest 2010

### Entry Criteria

- All entries must be original photographs
- By submitting the photograph for consideration, the photographers attest that they created the image and that the submitted image has not been previously published
- Photographers must have obtained any necessary third-party releases
- Photographers are responsible for ensuring that their submissions are in compliance with the legal and copyright laws of their country
- The contest is open to any photographer, professional and amateur
- All submissions must be associated with a registered CDM project. Check the CDM interactive map to find a registered project near you <http://cdm.unfccc.int/Projects/MapApp/index.html> or search for a registered project using the CDM website's project search facility <http://cdm.unfccc.int/Projects/projsearch.html>
- CDM project participants will be notified when a photo of their project has been submitted, so photographers are advised to get permission from the subject project to avoid disappointment. Contact details are contained in the project design document, accessed through the CDM website's project search facility (see above)
- Each photographer may submit up to three photos
- Each project can be the subject of photographs by up to three photographers (for a total maximum of nine images)
- The UNFCCC/CDM "Changing Lives" Photo Contest closes at midnight (CET), 20 October 2010

### Judging Criteria

Selection and final judging will be based on the following criteria:

- Creativity and originality
- Composition (technical excellence and quality)
- Artistic merit (wow factor)
- Content and persuasiveness in telling the story of the CDM on the theme "Changing Lives".

Submitted images will undergo an initial selection by the contest organizers. The top 20 images will be scored by a panel of five judges, and the judges' scores will be averaged to produce a final score. In the event of a tie for highest score, the entry with the higher artistic merit (wow factor) score will be deemed the winner.

The judges will be drawn from the fields of industry, civil society and the arts. The names of the judges will be posted after the closing of the contest. The panel's decisions will be final and no correspondence will be accepted.

## **Technical Specifications:**

Submissions must be:

- In JPEG (.jpg or .jpeg) digital format
- At least 2,500 pixels wide (horizontal image) or at least 2,500 pixels tall (vertical image)
- Saved at 300 pixels/inch resolution
- High-quality scans of non-digital photographs are acceptable
- Digital files can be saved as 8 bit RGB with the JPEG image compression option set at quality level 8 (80%) or higher
- Digital photographs should be shot at the highest resolution possible.
- Each submitted image should not be more than 10 MBs in size.

Note that the top 50 finalists may be asked to re-submit a higher resolution file or an 8x10 professional photographic print for further promotional purposes (the latter would be at the expense of the UNFCCC/CDM).

## **Conditions and Rules of Contest**

By submitting their images to the contest, photographers indicate that they have read the rules and conditions of the contest and accept the terms listed below:

- By submitting your photo(s) you assure UNFCCC/CDM that you shot the photo, that you are the rightful owner of the photo, and that you have obtained any necessary third-party releases. The contest organizers reserve the right to request your copy of any personal release, location release or artist release.
- Photographers retain the rights to their images, but grant to the UNFCCC the right to use the submitted images.
- Photographers grant UNFCCC/CDM a royalty-free, world-wide, perpetual, non-exclusive license to display, distribute, reproduce, and create derivative works of their submitted images, in whole or in part, in any media now existing or subsequently developed, for UNFCCC/CDM non-profit public information purposes. UNFCCC/CDM will not be required to pay any additional consideration or seek any additional approval in connection with such use.
- UNFCCC/CDM reserves the right to contact photographers to confirm information in the submission form or for any other purpose considered necessary.
- UNFCCC/CDM reserves the right to disqualify photographers who are unable to validate the information submitted on the submission form.
- Winners are responsible for paying any applicable taxes they may owe on a prize.
- UNFCCC/CDM reserves the right to cancel or modify these rules at its discretion. Decisions of UNFCCC/CDM will be final.
- Photographers whose contact information has changed during the course of the contest should notify the Contest Focal Point.

### **How to submit your photo**

The secretariat will not accept photographs submitted through the postal service. To submit your works:

Step 1: Log in or sign up

Step 2: Upload your photos

Each photographer may submit up to three photos.

Each project can be the subject of photographs by up to three photographers (for a total maximum of nine images).

Photographers will be notified by email that their submission has been received. Please kindly note that the CDM project participants will be notified when a picture of their project is submitted. Therefore, you are advised to get permission from the subject project to avoid disappointment.

Winning photographers will be notified by email before 1 January 2011. A list of winners will be published on the UNFCCC/CDM Photo Contest web page.

#### **Contact**

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