



UNFCCC/CDM International Video Contest 2013

Entry Criteria

- All videos must be 30 second or less in length
- All videos must be shot using a video enabled phone
- All videos should be free of copyright material (including copyrighted background music)
- Videos must be in the English language or subtitled in English
- Videos must be the submitter's original creation
- By submitting the video for consideration, the submitter attests that the work has not been previously published
- Entries must have obtained any necessary third-party releases
- Submitters are responsible for ensuring that their videos are in compliance with the legal and copyright laws of their country
- The contest is open to any individual, professional or amateur
- For entries completing the phrase: **“People should know about this CDM project because...”** : Submissions must relate to a registered CDM project. Check the CDM interactive map to find a registered project near you <<http://cdm.unfccc.int/Projects/MapApp/index.html>> or search for a registered project using the CDM website's project search facility <<http://cdm.unfccc.int/Projects/projsearch.html>>
- For entries completing the phrase: **“People should know about the CDM because...”** : Submissions should speak to the benefits of the CDM, but need not relate to a specific CDM project. If any specific project is referenced, it must be a registered CDM project.
- The CDM project participant will be notified when a video of their project has been submitted, so you are advised to get permission from the subject project to avoid disappointment. Contact details are contained in the project design document, accessed through the CDM website's project search facility (see above).
- Each submitter may submit up to two videos.
- Each registered CDM project may be the subject of videos by no more than two individuals, for a total maximum of four videos
- The UNFCCC/CDM “Changing Lives” Video Contest closes at midnight (CET), **Monday, 30 September 2013**

Judging Criteria

Judging will be based on the following criteria:

- Creativity and originality
- Composition (technical excellence and quality)
- Artistic merit (wow factor)

- Content and persuasiveness in telling the story of the CDM on the theme “Changing Lives” (by completing either of the two phrases, see entry criteria above)
- Humour: Our judges appreciate humour so send us a video that will make them smile.

Submitted videos will undergo an initial screening by the contest organizers. The top 10 videos will be scored by a panel of five judges, and the judges’ scores will be averaged to produce a final score. In the event of a tie for highest score, the entry with the higher artistic merit (wow factor) score will be deemed the winner.

The judges will be drawn from the fields of industry, civil society, and the arts. The names of the judges will be posted after the closing of the contest. The panel’s decisions will be final and no correspondence will be accepted.

Technical Specifications

Video submissions must be:

- Shot using a video enabled phone (i.e. smart phone, cell/mobile phone with video capability).

Conditions and Rules of Contest

- By entering this contest, the digital video creators indicate that they have read the rules and conditions of the contest and accept the terms listed below:
- By submitting your video you assure UNFCCC/CDM that you produced the video, that you are the rightful owner of the video, and that you have obtained any necessary third-party releases. The contest organizers reserve the right to request your copy of any personal release, location release or artist release.
- Submitters retain the rights to their videos, but grant to the UNFCCC the right to use the submitted videos.
- Submitters grant UNFCCC/CDM a royalty-free, world-wide, perpetual, non-exclusive license to display, distribute, reproduce, and create derivative works of their submitted videos, in whole or in part, in any media now existing or subsequently developed, for UNFCCC/CDM non-profit public information purposes. UNFCCC/CDM will not be required to pay any additional consideration or seek any additional approval in connection with such use.
- UNFCCC/CDM reserves the right to contact submitters to confirm information in the submission form or for any other purpose considered necessary.
- UNFCCC/CDM reserves the right to disqualify applicants who are unable to validate the information submitted on the submission form.
- Winners are responsible for paying any applicable taxes they may owe on a prize.
- UNFCCC/CDM reserves the right to cancel or modify these rules at its discretion. Decisions of UNFCCC/CDM will be final.
- Submitters whose contact information has changed during the course of the contest should notify the Contest Focal Point.

How to submit your video

The secretariat will not accept videos submitted through the postal service. Each video should be uploaded to one of the following video sharing sites: YouTube, DailyMotion, Vimeo, Video Jug.

To submit your entry:

Step 1: Log in or sign up

Step 2: Copy and paste the URL link that leads to your video

Each submitter (individual digital video creator) may submit up to two videos. Each registered CDM project may be the subject of videos by no more than two submitters, for a maximum of four videos.

Submitters will be notified by email that their submission has been received. Please kindly note that for those entries that refer to a specific CDM project, the project participants will be contacted to confirm their permission. Therefore, you are advised to get permission from the subject project prior to submission to avoid disappointment.

Winning entrants will be notified by email before **1 November 2013**. A list of winners will be published on the UNFCCC/CDM Video Contest web page.

Contact

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