



UNFCCC/CDM International Podcast Contest 2012

Entry Criteria

- All podcasts should be no more than 5 minutes in length
- All podcasts should be free of copyright material (including copyrighted background music)
- Podcasts must be in the English language or translated into English using voice-over techniques
- Podcasts must be the submitter's original creation
- By submitting the podcast for consideration, the submitter attests that the work has not been previously broadcast
- Entries must have obtained any necessary third-party releases
- Submitters are responsible for ensuring that their podcasts are in compliance with the legal and copyright laws of their country
- The contest is open to any individual or groups, professional or amateur
- All submissions must be associated with a registered CDM project. Check the CDM interactive map to find a registered project near you <<http://cdm.unfccc.int/Projects/MapApp/index.html>> or search for a registered project using the CDM website's project search facility <<http://cdm.unfccc.int/Projects/projsearch.html>>
- The CDM project participant will be notified when a podcast about their project has been submitted, so you are advised to get permission from the subject project to avoid disappointment. Contact details are contained in the project design document, accessed through the CDM website's project search facility (see above)
- Each submitter (individual producer or group in the case of a group production) may submit up to two podcasts
- Each registered CDM project may be the subject of podcasts by no more than two individuals or groups, for a total maximum of four podcasts
- The UNFCCC/CDM "Changing Lives" Podcast Contest closes at midnight (CET), Monday, 24 September 2012

Judging Criteria

Judging will be based on the following criteria:

- Creativity and originality
- Technical excellence and quality
- Artistic merit (wow factor)
- Storytelling and presentation skills
- Content and persuasiveness in telling the story of the CDM on the theme "Changing Lives"
- Humour: Our judges appreciate humour so you may send us a podcast that can make them smile.

Submitted podcasts will undergo an initial screening by the contest organizers. The short-listed podcasts will be scored by a panel of five judges, and the judges' scores will be averaged to produce a final score. In the event of a tie for highest score, the entry with the higher artistic merit (wow factor) score will be deemed the winner.

The judges will be drawn from the fields of industry, civil society, and broadcasting. The names of the judges will be posted after the closing of the contest. The panel's decisions will be final and no correspondence will be accepted.

Technical Specifications

Podcast submissions must be:

- In mp3 format
- The file size must be no larger than 10MB

Submitters of short-listed entries might be asked to submit copies in broadcast quality (wav).

Conditions and Rules of Contest

- By entering this contest, the podcast producers indicate that they have read the rules and conditions of the contest and accept the terms listed below:
- By submitting your podcast you assure UNFCCC/CDM that you produced the podcast, that you are the rightful owner of the podcast, and that you have obtained any necessary third-party releases. The contest organizers reserve the right to request your copy of any personal release, location release or artist release.
- Submitters retain the rights to their podcasts, but grant to the UNFCCC the right to use the submitted podcasts.
- Submitters grant UNFCCC/CDM a royalty-free, world-wide, perpetual, non-exclusive license to broadcast, distribute, reproduce, and create derivative works of their submitted podcasts, in whole or in part, in any media now existing or subsequently developed, for UNFCCC/CDM non-profit public information purposes. UNFCCC/CDM will not be required to pay any additional consideration or seek any additional approval in connection with such use.
- UNFCCC/CDM reserves the right to contact submitters to confirm information in the submission form or for any other purpose considered necessary.
- UNFCCC/CDM reserves the right to disqualify applicants who are unable to validate the information submitted on the submission form.
- Winners are responsible for paying any applicable taxes they may owe on a prize.
- UNFCCC/CDM reserves the right to cancel or modify these rules at its discretion. Decisions of UNFCCC/CDM will be final.
- Submitters whose contact information has changed during the course of the contest should notify the Contest Focal Point.

How to submit your podcast

The secretariat will not accept podcasts submitted through the postal service. To submit your entry:

Step 1: Follow the link "Submit your podcasts"

Step 2: Log in or sign up with the CDM website

Step 3: Upload your podcasts

Each submitter (individual podcast producer or group in the case of a group production) may submit up to two podcasts. Each registered CDM project may be the subject of podcasts by no more than two individuals or groups, for a total maximum of four podcasts.

Submitters will be notified by email that their submission has been received. Please kindly note that CDM project participants will be notified when a podcast of their project is submitted. Therefore, you are advised to get permission from the subject project to avoid disappointment.

Winning entrants will be notified by email before 10 November 2012. A list of winners will be published on the UNFCCC/CDM Podcast Contest web page.

Contact

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