



## UNFCCC/CDM Radio Club for Africa

The radio club aims to spread the word about the Kyoto Protocol's Clean Development Mechanism (CDM) in Africa, increase participation in CDM projects, and extend the benefits of the mechanism to regions that have yet to benefit significantly from the mechanism.

CDM projects are helping local communities in Africa by providing opportunities for sustainable development, creating employment or increased economic activity, improving air quality, and transferring technology, among other benefits.

Experienced broadcasters from various parts of Africa have already produced a variety of radio stories that will help make the CDM understandable to local communities, policy makers and potential project participants.

The radio club's objectives are:

(a) to increase the number of African radio journalists that report on the CDM, and then to facilitate distribution of their stories to as many radio stations as possible on the continent;

(b) to serve as a platform for dialogue and information sharing among African radio broadcasters who will be able to exchange ideas about environmental issues and responses to climate change, including market-based approaches, such as the CDM.

Radio journalists will have an opportunity to have their stories broadcast by several radio stations in Africa, form new partnerships and participate in radio contests. For example, winners of a secretariat contest in 2011 were brought to the UN Climate Change Conference in Durban for two weeks of briefings and specially organized presentations on the negotiations, the CDM and other topics. The UNFCCC might also choose to commission stories, giving journalists an opportunity to pitch their ideas and get support in producing their stories.

Radio stations will be able to select from a wide variety of radio stories that will be distributed for free, add new perspectives and voices to their programmes and have access to material produced by journalists from different countries. They will also be in a position to inform their audience about the impacts of climate change and raise awareness about the benefits and potential benefits of the CDM in their local communities.

The radio club is open to professional radio broadcasters and freelancers in Africa. We are looking for original, broadcast-ready stories that explain in a simple way the benefits of the CDM. To join the club please fill in your details at the online form found at the bottom of the Radio Club web page.

## **Specifications**

- All radio stories should be free of copyright material (including copyrighted background music);
- Radio stories must be in English or translated into English using voice-over production techniques;
- Radio stories must be the submitter's original creation;
- Entrants must have obtained any necessary third-party releases;
- Submitters are responsible for ensuring that their radio stories are in compliance with the legal and copyright laws of their country;
- Submissions must be in one of the following file formats: wav, mp3, m4a, wma and the file size must be no larger than 100MB;
- Radio journalists might be asked to submit copies in broadcast quality and more specifically in uncompressed audio formats such as wav.

## **Terms and Conditions for Journalists**

By becoming members of the CDM Radio Club for Africa, radio journalists/producers indicate that they accept the specifications listed above and the terms and conditions listed below:

- Radio journalists should be professional broadcasters or freelancers working for radio stations in Africa;
- By submitting radio stories journalists assure the UNFCCC that they produced the radio story, that they are the rightful owners of the radio stories, and that they have obtained any necessary third-party releases;
- The UNFCCC reserves the right to ask journalists to shorten or edit their stories as appropriate for distribution purposes;
- The UNFCCC reserves the right to select the radio stories that will be distributed and withdraw submissions that are not produced to a professional technical standard;
- Submitters retain the rights to their radio stories, but grant to the UNFCCC the right to use the submitted radio stories;
- Submitters grant the UNFCCC a royalty-free, world-wide, perpetual, non-exclusive license to distribute and broadcast their submitted productions, in whole or in part, in any media now existing or subsequently developed, for non-profit public information purposes. The UNFCCC will not be required to pay any additional consideration or seek any additional approval in connection with such use;
- The UNFCCC reserves the right to contact submitters for any purpose considered necessary;
- The UNFCCC reserves the right to cancel or modify these terms and conditions at its discretion.

## **Terms and Conditions for Radio Stations**

By becoming members of the CDM Radio Club for Africa, radio stations indicate that they that they accept the specifications listed above and the terms and conditions listed below:

- Radio stations must attribute the source of submitted radio stories and the names of journalists or producers responsible for the piece(s) of work(s);
- Radio stations that wish to use radio stories submitted to the CDM Radio Club must seek approval from journalists or producers responsible for these stories should they wish to edit the content;
- Radio stations are required to inform the UNFCCC when material distributed through the CDM Radio Club for Africa is broadcast;
- Production and distribution of radio stories through the CDM Radio Club is part of a non-profit communications campaign and therefore radio stations cannot sell these radio stories;
- The UNFCCC reserves the right to contact radio stations for any purpose considered necessary;
- The UNFCCC reserves the right to cancel or modify these terms and conditions at its discretion.