

Secretariat's initiative for increasing demand for CERs-Climate Neutral Now Campaign

ASIA PACIFIC REGIONAL WORKSHOP ON INTEGRATING
MARKET MECHANISMS TO THE IMPLEMENTATION OF
INDCs/NDCs

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Go Climate Neutral Now!



“Climate neutrality is a vision we want this century. It begins today and needs action from everyone - from governments to individuals. I've pledged to become Climate Neutral Now and invite you to join me to measure, reduce and offset your emissions. Climate change will affect everyone and everyone can effect positive change now.”

- Christiana Figueres

Executive Secretary of the UN Climate Change Secretariat

Why climate neutral now?

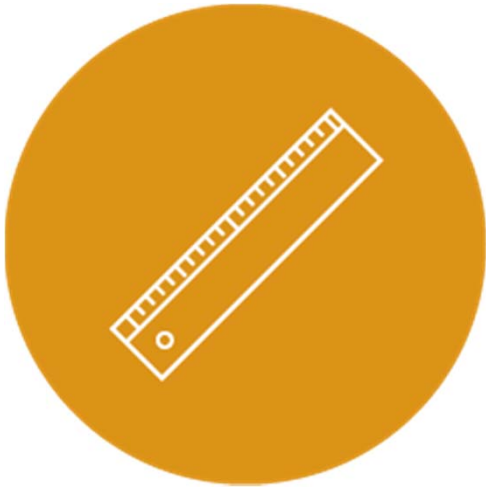
- ❑ We need a global climate neutral society by second half of this century.
- ❑ There is a big gap, in terms of emissions, to be filled.
- ❑ There are many CDM project activities that are stranded and risk of stopping

-To provide increased demand for CDM projects (CERs) to boost confidence

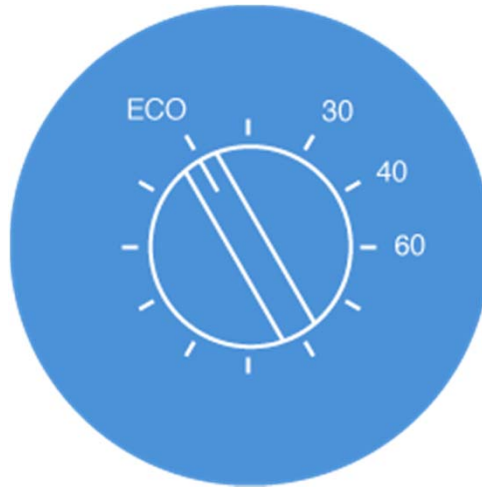
-To contribute to the global effort to achieve climate neutrality



How does the initiative work?



1. **Measure** your organization's or personal climate footprint



2. **Reduce** emissions as much as possible



3. **Offset** what cannot be reduced, totally or partially, with UN offsets (CERs)

Step 1: Measure

Climate Footprint Calculator

Get Started Transport Waste Energy Lifestyle

Country of residence

Thailand

For how many persons would you like to estimate the footprint (greenhouse gas emissions)? ⓘ

1

Period of calculation (number of years) ⓘ

50

Please choose if you want to estimate your footprint using ⓘ

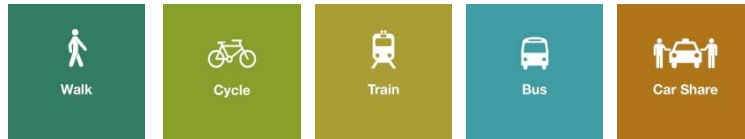
☒ simplified calculation

☐ detailed calculation

Calculate




Step 2: Reduce




Step 3: Offset – purchase

(<https://store.climateutralnow.org/>)





United Nations
Framework Convention on
Climate Change

PROJECTS ON OFFERMY ACCOUNTFAQCLIMATE NEUTRAL NOW



Go Climate Neutral Now!

Online platform for voluntary cancellation of certified emission reductions (CERs)


[Log in/Register](#)  [Shopping cart \(0 t\)](#) 

Welcome!


We have just launched this site. Please explore it today, but make sure to return often as we are continuously adding more projects to the inventory. **Click on any of the green buttons by the filters without specifying values to see all available offers.**

Contribute to climate action! Certified emission reductions (also known as CERs) help fight climate change. Each CER that you pay for supports worthy projects that bring sustainable development to developing countries, while reducing greenhouse gas emissions.


You can use them to compensate for the greenhouse gas emissions that you generate in your daily life, in your travel or in your organization. To calculate your personal, family or small business emissions, use our [climate footprint calculator](#).




Agriculture





Biomass energy




Cement











Quick link




Project types

All




Maximum price


USD




Continent



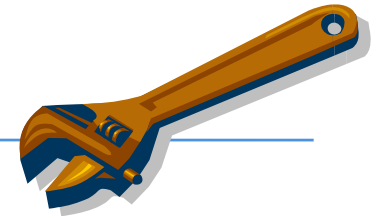
Country



Applicable Commitment Period



Goals of the platform

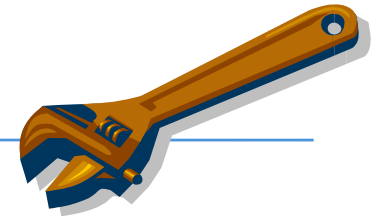


1. To support CDM project developers by providing an additional channel to offer their CERs for sale (and cancellation) to the public.
2. To allow the public to support mitigation action (and sustainable development) in a voluntary manner.
 - Encouraging voluntary use of CERs to offset the climate footprint of individuals and organizations;
 - An online platform to allow the general public to voluntarily cancel CERs.

CERs purchased and cancelled are additional to the emission reduction efforts by the governments



Key characteristics of the platform



- ❖ Makes CERs available for voluntary cancellation (VC) easily visible and searchable;
- ❖ Contains a simple process to pay for the VC of those CERs;
- ❖ For each purchase a certificate will be issued to the buyer;
- ❖ No brokerage fee charged to any user;
- ❖ Only CERs located in the CDM registry will be offered (both CP1 and CP2).

General features



- a) UNFCCC operates the platform;
- b) PayPal or credit card fees (both methods possible);
- c) Accessible through the main internet browsers (Chrome, Internet Explorer, Firefox and Safari);
- d) Accessible from desktop and mobile devices;
- e) Initial version available in English. Possibility to add other languages later;
- f) Availability: 24 hours a day, seven days a week;
- g) Service-desk support during UNFCCC secretariat working hours.

Key qualities of CERs

- Issued after a rigorous, multi-stage process, including checks by **accredited third-party auditors**
- Represent **real, permanent, verified, and additional** emission reductions
- Can come from projects in **almost any economic sector** (only exceptions: nuclear, some LULUCF)
- Provides **co-benefits** to developing countries such as clean technology and investment, helping improve communities, industry and economies with minimal environmental impact.



What is CDM?

- CDM allows projects to implement emission reductions that would not have happened without the support of the CDM.
- The CDM verifies that the emission reduction is real and meet stringent standards. Once this is done a Certified Emission Reduction (CER) is issued. One CER corresponds to one tonne CO₂-eqv.
- The CER is created within the CDM registry and can be traded or transferred to other owners than the project that generated them.
- The new owner of the CER may use this to compensate for his own emissions that he/she is unable to reduce at home.
- When a CER is removed from further circulation (i.e. cancelled) it means that the current owner has financed the additional emission reduction that the CER represents.



How the CDM prevents double counting

- All CERs are issued into the CDM registry, administered by the UNFCCC secretariat
- Each CER is assigned a unique serial number
 - a) Enables tracing to Party of origin, specific project
 - b) Attached to the CER for its lifespan
- CERs may circulate within the Kyoto registry system, comprising the CDM registry and Annex I Party registries
- All transactions are tracked by the International Transaction Log (ITL)
 - a) CER has uniquely good conditions to be tracked and identified.
 - b) Nevertheless, to avoid double counting, the host country from where the CER originates must still take responsibility to deduct CERs from their mitigation achievements if the CERs are transferred abroad.



Access the online platform!

- To offer CERs for voluntary cancellation:
 1. Make sure you hold CERs in the CDM Registry.
 2. Invite your project's Focal Point to send an email indicating your interest to use the platform, and the project reference number(s) to:
climatecreditstore@unfccc.int
- To purchase CERs for voluntary cancellation:
 - ❖ Access the platform!

<https://store.climateutralnow.org>



Thank you!

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Skype: RCC.Bangkok

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