

Online Platform for Voluntary Cancellation of CERs and Climate Neutral Now initiative





“Climate science shows clearly that the world needs to achieve a three-part goal to successfully address climate change: peaking global emissions in the next decade, triggering a deep de-carbonization of the global economy and achieving climate neutrality as soon as possible in the second half of the century.”

*Christiana Figueres,
UNFCCC Executive Secretary*



A CLIMATE NEUTRAL FUTURE



A future where our greenhouse gas emissions have been reduced to the point where we reach a balance between what we emit and what the Earth can absorb.



[Photo by Lance Cheung](#)

CLIMATE NEUTRAL

MEASURE
REDUCE
OFFSET **NOW**

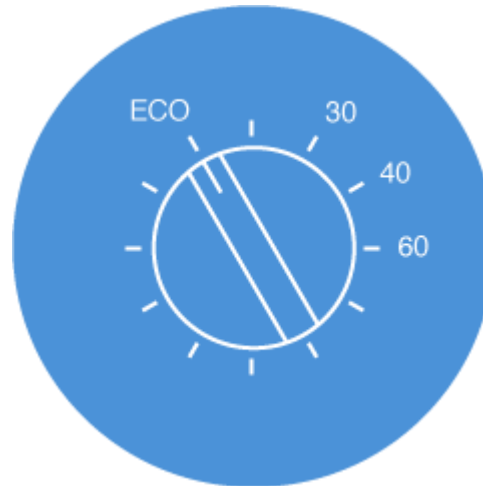
Inviting individuals and organizations to contribute to building a climate neutral society.



HOW IT WORKS



1. **Measure** your organization's or personal climate footprint



2. **Reduce** emissions as much as possible



3. **Offset** what cannot be reduced, totally or partially, with UN offsets (CERs)



LAUNCH EVENT

- 22 September 2015 in New York City.
- During Climate Week - in conjunction with opening of the UN General Assembly, and towards the Sustainable Development Goals.
- Broad media coverage, and representation from diversity of sectors.
- Included announcements of climate neutral COP21, Sustainable Development Goals Summit, UN system and others.
- Additional event in London, 20 October

**CLIMATE
NEUTRAL**
**MEASURE
REDUCE
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Promotion at COP21

- Delegates invited to offset their footprints with the platform.
- Dedicated computer desks will be set up in the COP21 venue, coordinated with French hosts (“green desks”).
- Events with:
 - a) CDM Executive Board
 - b) ICROA
 - c) Business Forum
- Supporting communications pre- & during COP 21.





**CLIMATE
NEUTRAL**

MEASURE
REDUCE
OFFSET **NOW**

adidas[®]

GROUP

SONY[®]

M&S

EST. 1884

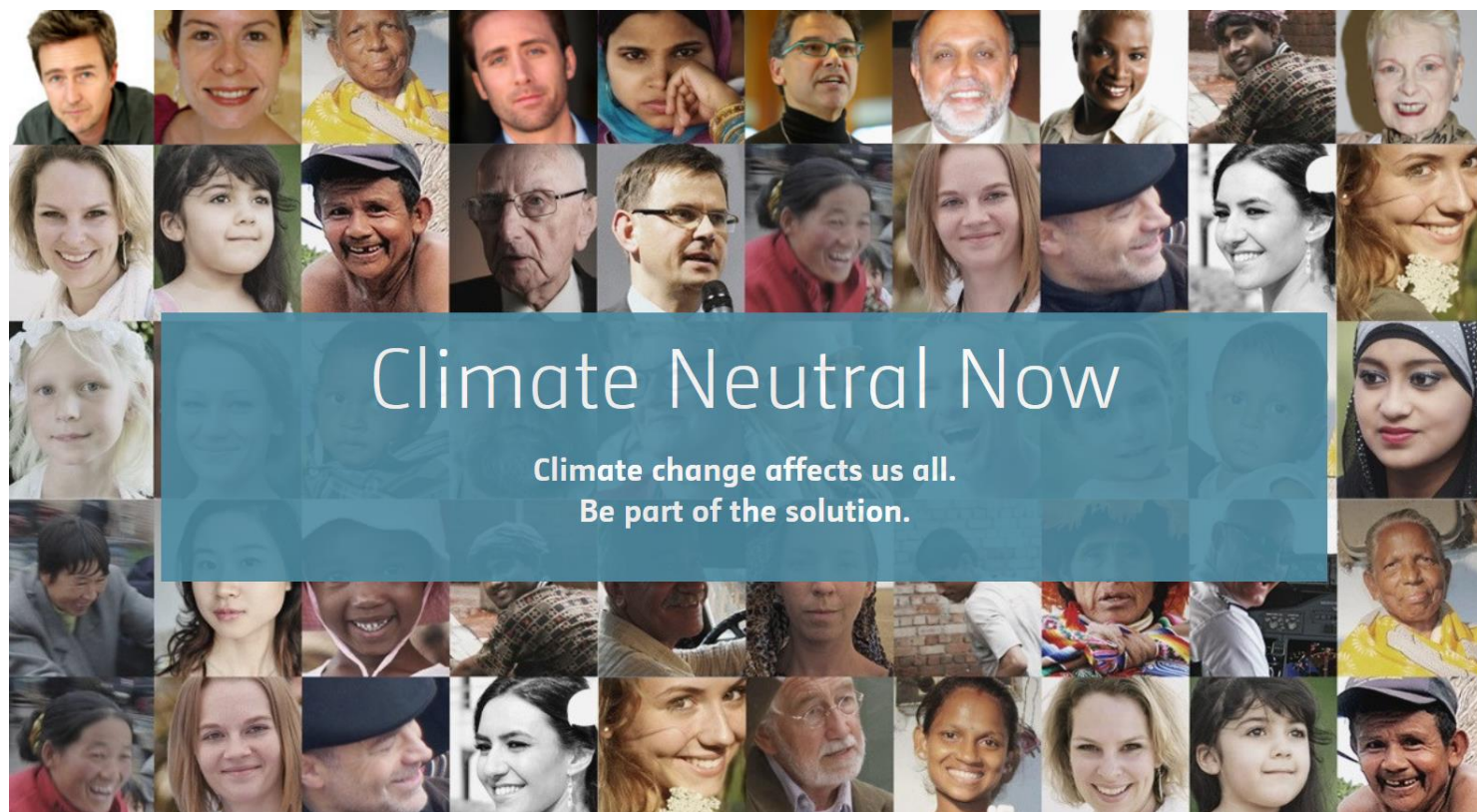
International **Post**
Corporation



GSMA **MOBILE[™]**
WORLD CONGRESS

And others...





Visit www.ClimateNeutralNow.org
or contact ClimateNeutralNow@unfccc.int



Climate Footprint Calculator

Get Started

Transport


Waste


Energy


Lifestyle

Country of residence

Afghanistan

For how many persons
would you like to estimate
the footprint (greenhouse
gas emissions)? 

Period of calculation
(number of years) 

Please choose if you want
to estimate your footprint
using 

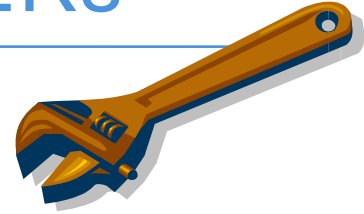
☒ simplified calculation ☐ detailed calculation

About Climate Footprint Calculator

This calculator enables
you to estimate the
greenhouse gas emissions
generated in your day-to-
day life. Once you
calculate your climate
footprint, you can try to
reduce your emissions and
then compensate for the
rest by purchasing United
Nations-certified carbon
credits.

Calculator for individuals and small organizations.

Online platform for cancellation of CERs



1. To allow the public to offset in a voluntary manner.
2. To support CDM project developers by providing an additional channel to offer their CERs for sale (and cancellation) to the public.



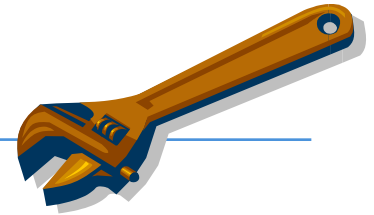
Voluntary cancellation of CERs...?

Voluntary cancellation = removal of a CER from further use or transfer.



- Why use voluntary cancellation?
 - ✓ Organizations or individuals wishing **to show leadership** by **voluntarily compensating** their emissions and supporting sustainable development;
 - ✓ Increase **de facto mitigation** (in particular by governments);
 - ✓ **Support** developing countries (transfer of finance, technology, capacity building, etc.);
 - ✓ Contribute to closing pre-2020 mitigation ambition gap;
 - ✓ Preserve **investors' confidence** in UNFCCC-mandated mechanisms.

Key characteristics of the platform



- ❖ Makes CERs available for voluntary cancellation (VC) easily visible and searchable;
- ❖ Contains a simple process to pay for the VC of those CERs;
- ❖ For each purchase a certificate will be issued to the buyer, including personalized reason for purchasing;
- ❖ Recognition of the buyer through listing (if buyer accepts) in the Climate Neutral Now website;
- ❖ No brokerage fee charged to any user;
- ❖ Only CERs located in the CDM registry will be offered (both CP1 and CP2).



General features



- a) UNFCCC operates the platform;
- b) PayPal or credit card fees (both methods possible);
- c) Accessible through the main internet browsers (Chrome, Internet Explorer, Firefox and Safari);
- d) Accessible from desktop and mobile devices;
- e) Initial version available in English. Possibility to add other languages later;
- f) Availability: 24 hours a day, seven days a week;
- g) Service-desk support during UNFCCC secretariat working hours.

An opportunity for CDM project developers

An additional channel to:

- ❖ Offer CERs for sale to the general public;
- ❖ Showcase projects to other potential buyers;
- ❖ Sell CP1 CERs not eligible for compliance use anymore;
- ❖ Get attention from potential buyers being attracted by the UNFCCC secretariat (corporations, sub-national authorities, individuals, and others).



Access the online platform!

- **To offer CERs for voluntary cancellation:**

1. Make sure you hold CERs in the CDM Registry.
2. Make sure the share of proceeds (SOP) for the CERs is paid.
3. Invite your project's focal point for scope (a) to send an email indicating your interest to use the platform, and the project reference number(s) to:
goclimateneutralnow@unfccc.int

<https://offset.climateneutralnow.org>



And don't forget SD co-benefits!

Voluntary buyers of CERs are usually very interested in the sustainable development (SD) co-benefits of the projects.

1. Use the SD Tool to create a SD Co-benefits Report:
<http://cdmcobenefits.unfccc.int/Pages/Create-a-report.aspx>
2. The SD co-benefits will be listed and searchable on the online platform.



Live demonstration



United Nations
Framework Convention on
Climate Change

PROJECTS ON OFFER

MY ACCOUNT

FAQ


CLIMATE NEUTRAL NOW

Go Climate Neutral Now!

Online platform for voluntary cancellation of certified emission reductions (CERs)



Log in/Register 

Shopping cart (0 t) 

Welcome!

[Click here to view all available projects!](#)

We have just launched this site. Explore it today, but come back to see new projects that we are regularly adding to the site.

Contribute to climate action! Each tonne of emissions reductions that you purchase supports worthy projects that bring sustainable development to developing countries while reducing greenhouse gases.

You can use them to compensate for the emissions that you generate in your daily life, your travel or your organization. To calculate your personal, family or small business emissions, use our [climate footprint calculator](#).



Agriculture



Biomass energy



Hydro

Quick link



Project types

All



Maximum price

USD



Continent



Country



Applicable Commitment Period

