



UNFCCC/CDM African Radio Contest 2011

The first UNFCCC/CDM African Radio Contest has now been concluded

The entries have been judged and the winners selected in the first UNFCCC/CDM African Radio Contest. Nine finalists will have an opportunity to attend the international climate change conference in Durban, South Africa (28 November - 9 December, 2011), where they will attend daily press briefings and take part in a workshop conducted by the UNFCCC secretariat.

Broadcasters and freelancers from Africa were invited to grab their microphone and recording device and create a compelling, exciting radio story that answered the following question: "How can my community/city/country benefit from the CDM?"

Radio stories were judged on originality, technical excellence, clarity of message, thoroughness of investigation, level of professionalism and presentation skills.

The organizers and judges were pleased with the quality of entries, and see the competition as part of efforts to create a CDM Radio Club that will facilitate dialogue between the secretariat and African journalists, and thus help raise awareness about, and participation in, the CDM on the continent.

Top-3 winners:

Emmanuel Okella, News Editor, Radio Simba, Uganda
David Mwanza, Journalist, Zambia National Broadcasting Corporation, Zambia
Ugochi Anyaka, News Anchor, Aso Radio and TV, Nigeria

Judging Panel:

John Hay, Media Relations Officer, UNFCCC
Andrea Schmidt, Head of Kiswahili Service, Deutsche Welle
Maria Odeh, Former Acting Director General of Federal Radio Corporation of Nigeria
Loise Wanyioke, Senior Manager, Kenya Broadcasting Operation
Irin Rouboglou, Communications Officer, UNFCCC

To listen to the stories of the nine finalists, please visit this link:
<<http://soundcloud.com/cdm-radio-club>>

Congratulations to the winners and thank you to everyone who entered!

More information about the UNFCCC/CDM African Radio Contest 2011

The radio contest aims at raising awareness about climate change issues and the CDM. The entry criteria and the rules of the contest can be seen below:

Entry criteria

- All radio stories should be no more than 5 minutes in length
- All radio stories should be free of copyright material (including copyrighted background music)
- Radio stories must be in English or translated into English using voice-over production techniques
- Radio stories must be the submitter's original creation
- By submitting the audio piece for consideration, the submitter attests that the work has not been previously broadcast
- Entrants must have obtained any necessary third-party releases
- Submitters are responsible for ensuring that their radio stories are in compliance with the legal and copyright laws of their country
- The contest is open to professional radio broadcasters and freelancers in Africa
- Each submitter may submit up to two radio stories
- Stories submitted for consideration in the category relating to specific CDM projects must be about a "registered" project. To find a registered CDM project, possibly near you, please check the CDM website's project search facility and look for registered projects by host country: <http://cdm.unfccc.int/Projects/projsearch.html>. Contact details of CDM project developers are contained in the project design document
- Note: Information about CDM in your country can be found on the CDM website <http://cdm.unfccc.int> and from other sources online. Contact information for CDM designated national authorities can be found at <http://cdm.unfccc.int/DNA/index.html>
- More information about the benefits of the CDM can be found on this link: <http://cdm.unfccc.int/about/ccb/index.html>. To find out how CDM projects are helping local communities in Africa, you can listen to the radio stories produced by the UNFCCC secretariat: <http://cdm.unfccc.int/about/multimedia/stories/index.html>
- The UNFCCC/CDM "Changing Lives" Radio Contest closes at midnight (CET), Wednesday, 10 August 2010

Technical Specifications

Submissions must be:

- In one of the following file formats: wav, mp3, m4a, mpeg-4 sls, mpeg-4 als, mpeg-4 dst, wma
- The file size must be no larger than 100MB

Short-listed entrants will be asked to submit copies in broadcast quality, more specifically in uncompressed audio formats such as wav.

Judging Criteria

Selection and final judging will be based on the following criteria:

- Creativity and originality
- Technical excellence and quality
- Artistic merit (wow factor)
- Storytelling and presentation skills
- Variety of content (interviews over the phone or on location, sound effects, commentary, actualities, vox-pops etc)

Submitted radio stories will undergo an initial screening by the contest organizers. The top 20 radio stories will be scored by a panel of five judges, and the judges' scores will be averaged to produce a final score. In the event of a tie for highest score, the entry with the higher artistic merit (wow factor) score will be deemed the winner.

The judges will be drawn from the fields of broadcasting, civil society, and the arts. The names of the judges will be posted after the closing of the contest. The panel's decisions will be final and no correspondence will be accepted.

Conditions and Rules of Contest

By entering this contest, the radio journalists/producers indicate that they have read the rules and conditions of the contest and accept the terms listed below:

- By submitting your radio stories you assure UNFCCC/CDM that you produced the radio story, that you are the rightful owner of the radio story, and that you have obtained any necessary third-party releases.
- UNFCCC/CDM reserves the right to disqualify applicants who are not the hands-on producers of the submitted radio stories.
- Submitters retain the rights to their radio stories, but grant to the UNFCCC/CDM the right to use the submitted radio stories.
- Submitters grant UNFCCC/CDM a royalty-free, world-wide, perpetual, non-exclusive license to distribute and broadcast their submitted productions, in whole or in part, in any media now existing or subsequently developed, for UNFCCC/CDM non-profit public information purposes. UNFCCC/CDM will not be required to pay any additional consideration or seek any additional approval in connection with such use.
- UNFCCC/CDM reserves the right to contact submitters for any purpose considered necessary.
- UNFCCC/CDM reserves the right to cancel or modify these rules at its discretion.
- Decisions of UNFCCC/CDM will be final.
- Submitters whose contact information has changed during the course of the contest should notify the Contest Focal Point.